



## CityNorth Hotel Sustainability Policy 2022

This document will be reviewed in December 2022

### Vision/mission/company ethos

At CityNorth Hotel our core values are:

- We put people at the heart of our business
- Focus on safety and care of our team and customers
- We operate with dignity and integrity
- We learn and we develop as a team
- We embrace change to improve our planet
- We strive for excellence and quality in everything that we do

It is our mission to put people at the heart of our business. We are a team and we believe anything is possible. Now more than ever, we make every moment matter, understanding that emotion and empathy is at the heart of everything that we do. We respect our local environment in how we conduct our business. We listen and we try our best every day. When difficulties arise, we support our team members along with our customers.

Our vision is to become the hotel of choice on the M1 Dublin to Belfast corridor, where business and leisure guests feel at home. Whatever the reason is for planning to travel, we aim to have our reputation precede us in everything we do, and our team and green principles are at the core of how we operate. When someone is looking for a safe place to stay in a post Covid-19 travel world, we aim to be at the top of the list in our area.

CityNorth Hotel is aware that its business activities impact upon the environment and we are committed to alleviating those negative impacts as it's our mission/vision.

## 1. UNWTO definition

At CityNorth Hotel, we believe that *sustainable tourism is tourism that takes full account of its current and future economic, social, and environmental impacts while addressing the needs of visitors, the industry, the environment, and host communities (UNWTO, n.d.)*. We therefore aim to reduce our negative effects and increase our positive impacts.

## 2. Continuous improvement

Sustainability is a journey of continuous improvement, and we are aware that we have a lot to learn. So far, we have formed our Green Team and have leaders in place to manage our sustainability teams in their journey to achieve lower carbon emissions, reduce food waste, manage waste disposal and reduce water usage. Together our team is striving to deliver a great traveller journey with the lowest possible impacts on the environment in which we operate.

## 3. Measuring and reducing negative impacts

### 4a. Energy consumption

- To reduce our electricity usage, we carry out energy audits. We measure energy consumption on a monthly basis and review our consumption and aim to reduce the consumption by 10% over a two year timeframe.
- We aim to switch to a minimum of 50% renewable energy sources by the end of 2023 and 100%renewable energy sources by the end of 2025.
- Our energy leader is managing a process of energy saving in all departments. This includes managing timings for switching on and off appliances, automating LED lighting and air conditioning systems, and the gradual introduction of renewable energy sources throughout the hotel.

### 4b. Water consumption

- We *measure* our water use at our meter once a month and it is our aim to reduce consumption through a range of measures in the hotel by 10% by the end of 2022
- Our water comes from two onsite wells and we have our own water treatment plant that circulates treated water back into our system.

#### 4c. Waste production

- We commit to *measuring* our waste consumption every **month** and do the following to *reduce* consumption:
  - Segregate waste
  - Reduce food waste
  - Compost food waste
  - Switch plastic packaging to compostable packaging

#### 4. Ethical purchasing

- At CityNorth Hotel we are committed to ethical purchasing and are working with our suppliers on an ethical purchasing statement to be in place by May 2022.

#### 5. Carbon offsetting

- We aim to reduce our carbon footprint by: 50% and are currently looking to find a partner to offset our remaining emissions. We aim at having found our partner by January 31<sup>st</sup> 2022

#### 6. Responsible sustainability marketing

- We have embarked on our sustainability journey and are currently educating our staff aiming to protect the environment as we carry out our business. We therefore commit to honestly communicating where we are on our journey and our improvements.

#### 7. Social responsibility

- We support our local community by involvement in community fundraising projects and supporting local charities and family sporting events.

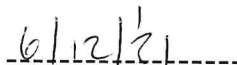
#### 8. Supporting Biodiversity

- We follow the principles of the All-Ireland-Pollinator plan by pledging our gardens for pollinators

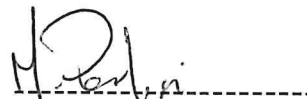
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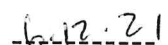
General Manager



Date



Head of Sustainability



Date